

Gruet Winery Community Days

Gruet Winery prides itself in being an active member of our local community here in the Albuquerque/Santa Fe area. These events are our way of building community and giving back to local organizations and charities through our donations and those of our patrons. Hosting your fundraiser at Gruet Winery makes it a fun and rewarding community event. We provide space and light hors d'oeuvres – all you need to bring is a fun loving, community-minded group of supporters!

What you need to do:

- Contact the Lori Anne McBride (Gruet Ambassador) or Gina Wilson (Tasting Room Manager) to arrange the event and choose a date (event times are usually 2-5 p.m. but other arrangements can be made). Lori Anne can be reached at lorianne@gruetwinery.com or 505.903.0524. Gina can be reached at info@gruetwinery.com or 505.821.0055.
- Put together a list of friends, family and supporters to invite, then be sure to use all the communications means at your disposal: phone, e-mail blasts, Newsletters, Facebook/Twitter, event promotion on your website, text messages, etc.
- If your guests have any questions, send them to gruetwinery.com or have them call 505.821.0055 for more information about Community Day events.

What happens during the event:

- We set up our beautiful private Barrel Room for you and your guests and provide complimentary light hors d'oeuvres. We can also set up the event on a walk-in basis, that way your guests can stop by the winery at their convenience.
- Your guests will put their names and e-mail addresses on postcards, and we'll donate 10% back to your non-profit for each purchase by a member of your fundraiser. Solicitation of other Gruet Winery patrons to fill out postcards is not permitted, but you are more than welcome to set up a table in our tasting room during the event to give out information and brochures regarding your non-profit organization.

